

CATEGORY #101 OVERALL EXCELLENCE

Bally Sports Detroit 2021 BALLY SPORTS DETROIT

· Greg Hammaren, SVP/GM

WXYZ

WXYZ

Mike Murri, VP/General Manager

CATEGORY #102

NEWS EXCELLENCE

WXYZ

WXYZ

· Jeff Kiernan, News Director

WOOD TV8

WOOD

• Stanton Tang, News Director

CATEGORY #103

SPORTS EXCELLENCE

Bally Sports Detroit 2021

BALLY SPORTS DETROIT

- Brady Clyma, Coordinating Producer

CATEGORY #201

NEWSCAST-MORNING/DAYTIME/EVENING

Oxford High School Shooting

WXYZ

- Taylor Sharpe, Technical Director
- · Elizabeth Hager, Editor
- Jim Kiertzner, Reporter
- Megan Garagiola, Producer
- Heather Catallo, Reporter
- · Carolyn Clifford, Anchor
- Sarah Jeffery, Producer

Heartbreak In Oxford

WDIV

- · Chris Page, Producer
- Doda Lulgjuraj, Executive Producer

7 Action News at 5pm

WXYZ

- · Becca Slaughter, Producer
- Glenda Lewis, Anchor

CATEGORY #203

NEWS SPECIAL

Rising from the Flood: One Year Later

WNEM

- Shawn Verbruggen, Producer
- David Custer, Producer / Talent
- Meg McLeod, Producer / Talent
- Michelle Galarno, Producer

The Most Violent Year

WOOD

- Ken Kolker, Reporter
- Bilal Kurdi, Photographer

History 4 All

WDIV

- · Meaghan St. Pierre, Producer
- Ro Coppola, Executive Producer
- · Kimberly Gill, Producer
- Sheree Calhoun, Producer
- Vanessa Olgetree, Producer

CATEGORY #205

HARD NEWS REPORT (NO PRODUCTION TIME LIMIT)

The Cost of Insulin

WXMI

Angeline McCall, Reporter & Producer

CATEGORY #206

BREAKING NEWS

Tornado Tears Through Armada, MI

WDIV/CLICKONDETROIT.COM

• Grant Hermes, Reporter

Oxford High School Shooting

WXYZ

- · Alicia Smith, Anchor
- Matthew Bellehumeur, Director
- Yve Jones, Real Time Desk Manager
- Barry Cutler, Producer

Metro Detroit deals with overnight flooding

WDIV

• Mary Burson, Producer

CONTINUING COVERAGE

No Fault Insurance Reform

WXMI

Michael Martin, Reporter

New housing for dozens displaced after years of neglect WJRT

- · Ann Pierret, Reporter
- Eric Fletcher, Photographer/Editor

Oxford High School Shooting

WXYZ

- Jim Kiertzner, Reporter
- · Carolyn Clifford, Anchor
- · Alicia Smith, Anchor
- Heather Catallo, Reporter
- Johnny Sartin, Photojournalist
- Simon Shaykhet, Reporter
- Kim Russell, Reporter

Kalamazoo Deputy Killed

WOOD

- · Madeline Odle, Producer
- · Donovan Long, Anchor

CATEGORY #208

TEAM COVERAGE

Night of the Tornadoes

WDIV

- · Mia Balbin-Cuesta, Producer
- Mary Burson, Producer

INVESTIGATIVE

"I Can't Breathe", Justice For McKenzie Cochran WXYZ/WXYZ.COM

· Simon Shaykhet, Reporter

Hospital Horrors: Inside McLaren

WXYZ

- Heather Catallo, Investigative Reporter
- Johnny Sartin, Videographer

Unforgivable: The Long Con of Casey Diskin

WJBK

- · Taryn Asher, Reporter
- Kristy McCarthy, Editor

Missing in the Morgue

WDIV

- Karen Drew, Investigative Reporter
- John Pompeo, Photojournalist
- · Benjamin Bell, Editor

Scouts Dishonor

WOOD

- · Carter Gent, Photographer
- Ken Kolker, Reporter

NEWS FEATURE - LIGHT FEATURE (MULTIPLE REPORTS)

Fun Places To Eat

WJBK

· Richard Roethler, Producer/Photographer/Editor

One Good Thing

WZZM

Nick LaFave, Reporter/Producer

CATEGORY #212

NEWS FEATURE - SERIOUS FEATURE (SINGLE REPORT)

Collision guy's reputation is a wreck

WJBK

· Robert Wolchek, Reporter

Extra Lucky Moms

WNEM

- David Custer, Producer / Talent
- Michelle Galarno, Producer/ Editor

Death Trap

WJBK

- Taryn Asher, Reporter
- Kristy McCarthy, Photographer/Editor

NEWS FEATURE - SERIOUS FEATURE (MULTIPLE REPORTS)

Two Americas

WXYZ

· Ameera David, Reporter

Pandemic Justice

WEYI/MIDMICHIGAN.COM

· Stephanie Parkinson, Reporter/Editor

CATEGORY #215

BUSINESS/CONSUMER - NEWS

Michigan's Bottle Bill: Sorting Through a Sticky Situation

MLIVE.COM

- · Gillian Van Stratt, Producer
- · Kyle Mattson, Producer
- Jeremy Marble, Photographer
- · Neil Blake, Photographer
- Lori Chapman, Writer/Editor
- · Lauren Gibbons, Reporter
- Jessica Shepherd, Voiceover

CATEGORY #216

CRIME - NEWS

Town Hall: Flint Mothers Against Gun Violence WEYI

- Bria Jones, Producer/Reporter
- Jesse Gonzales, Photographer/Editor

Years after deadly rock thrown, teens released

WJRT

- · Ann Pierret, Reporter
- Eric Fletcher, Photographer/Editor

Unsolved: The Ryan Tsatsos Case WWTV/WWUP/9AND10NEWS.COM

- Josh Monroe, Photojournalist
- · David Lyden, Anchor

CATEGORY #217

EDUCATION/SCHOOLS - NEWS

Pause and Effect

WNEM

- · Michelle Galarno, Producer / Editor
- David Custer, Producer / MMJ

History 4 All, A Look at How History is Taught in Schools WDIV

- Justin DePrekel, Photojournalist/Editor
- · Paula Tutman, Reporter

CATEGORY #218

CHILDREN/YOUTH/TEEN - NEWS

Saved by Whaley

WNEM

- David Custer, Producer / MMJ
- Michelle Galarno, Producer / Editor

A Mascot's Moment

WDIV

Nick Monacelli, Reporter

ENVIRONMENT/SCIENCE - NEWS

Blame ourselves: Plastics in the Great Lakes

MLIVE.COM

- Garret Ellison, Reporter
- Joel Bissell, Producer/Photographer

Detroit Under Water: Wetlands and Flooding

WXYZ

- · Heather Catallo, Reporter/Producer
- Johnny Sartin, Videographer

Birds vs. Buildings

DPTV

- · Laura Weber Davis, Narrator
- Doug Clevenger, Photographer
- · Rob Green, Producer
- Jordan Wingrove, Editor
- Greg King, Producer

CATEGORY #220

HEALTH/MEDICAL - NEWS

I'm a Death Survivor

WZZM

- Brent Ashcroft, Writer
- Evan Linnert, Photographer

Factory odors plaque asthma-stricken Black neighborhood

MLIVE.COM

- · Jeremy Marble, Photographer
- Kyle Mattson, Producer
- · Neil Blake, Photographer
- Lori Chapman, Writer/Editor
- Jessica Shepherd, Voiceover
- Garret Ellison, Reporter
- Brad Devereaux, Reporter

Barton Deiter's Battle Towards Recovery From West Nile WOOD

- · Lynsey Mukomel, Reporter
- Bilal Kurdi, Photojournalist

CATEGORY #221

HISTORICAL/CULTURAL - NEWS

Sound from the Silt

WZZM

- Brent Ashcroft, Writer
- Evan Linnert, Photographer

Secrets of Holy Childhood

WWTV/WWUP/9AND10NEWS.COM

- Josh Monroe, Photojournalist
- · David Lyden, Anchor

Exiled to Motown

WTVS

· Bill Kubota, Producer

Bringing a Landmark Back to Life

WDIV

- · Sarah Mayberry, Producer
- · Benjamin Bell, Editor
- Joel Deaner, Photographer

The legacy of Interstate 496

WSYM

· Sarah Grimmer, Reporter, Videographer & Editor

CATEGORY #222

HUMAN INTEREST - NEWS (SINGLE SHIFT)

Stuck On You

WZZM

- Brent Ashcroft, Writer
- Evan Linnert, Photographer

Autism House

WXYZ

- Glenda Lewis, Anchor/Reporter
- · John Ciolino, Photographer/Editor

CATEGORY #223

HUMAN INTEREST - NEWS (NO PRODUCTION TIME LIMIT)

Rebuilding Rebekah

WNEM

- David Custer, Producer / MMJ
- Michelle Galarno, Producer
- Matthew Ferguson, Photographer

Lansing man finds Great Migration love letter

WSYM

· Sarah Grimmer, Reporter, Videographer & Editor

CATEGORY #225

MILITARY - NEWS

Veteran Benefits Denied

WXMI

Angeline McCall, Reporter & Producer

Warrior Sailing: Back on Course

WOOD

Teresa Weakley, Reporter

Deadly Limbo

WOOD

- · Carter Gent, Photographer
- Susan Samples, Reporter

CATEGORY #226

POLITICS/GOVERNMENT - NEWS

Militias in Michigan

WJRT

- · Ann Pierret, Reporter
- Eric Fletcher, Photographer/Editor

The Abbas Family Crash: Turning Tragedy into Legacy WDIV/CLICKONDETROIT.COM

· Grant Hermes, Reporter

CATEGORY #227 RELIGION - NEWS

All-American Muslim

WDIV

- Paula Tutman, Reporter
- Justin DePrekel, Photographer

CATEGORY #228

SOCIETAL CONCERNS - NEWS

The Fight for Environmental Justice in Michigan MLIVE.COM

- · Gillian Van Stratt, Producer
- · Kyle Mattson, Producer
- Jeremy Marble, Photographer
- · Neil Blake, Photographer
- · Lori Chapman, Writer/Editor

CDC: Flint hospital connected to legionella WJRT

- · Ann Pierret, Reporter
- Eric Fletcher, Photographer/Editor

A Reason to Fight

WLNS

- Chivon Kloepfer, Reporter
- David Parks, Photojournalist/Editor

CATEGORY #230

WEATHER - NEWS (SINGLE SHIFT)

Metro Detroit Flooding Emergency

WXYZ

· Alison DeRees, Producer

125 Years Ago: The Great Cyclone Hits Oakland County WDIV

• Paul Gross, Meteorologist

CATEGORY #231

WEATHERCAST

Paul Gross - Station Scientist

WDIV

Paul Gross, Meteorologist

Shifting Snow

WZZM

- · Laura Hartman, Broadcast Meteorologist
- Samantha Jacques, Broadcast Meteorologist

CATEGORY #301

SPORTS STORY - NEWS

For Love of the Game: Men's Senior Baseball League BALLY SPORTS DETROIT

- Johnny Kane, Reporter
- · Chad Schwartzenberger, Photographer
- Alex Assaf, Producer

SpeedGolf

WZZM

- · Brent Ashcroft, Writer
- Evan Linnert, Photographer

SPORTS STORY - NEWS FEATURE

Catching Up With Mike Utley

WDIV

- Justin DePrekel, Photojournalist
- Benjamin Bell, Editor
- Bernie Smilovitz, Reporter
- · Ro Coppola, Producer

A Vision for Vaulting

WZZM

- Brent Ashcroft, Writer
- Evan Linnert, Photographer

CATEGORY #303

SPORTS STORY - SHORT FORM CONTENT

Spartans All-Access | Michigan State Football vs Michigan MICHIGAN STATE UNIVERSITY ATHLETICS/YOUTUBE.COM

Benjamin Owen, Senior Broadcast Producer

Rivals Come Together Over Coneys

BALLY SPORTS DETROIT

- Alex Assaf, Producer
- Brooke Fletcher, Reporter
- Chad Schwartzenberger, Photographer
- · Kevin Guralewski, Photographer

Larry Tuttle: Blissfield Baseball Legend

BALLY SPORTS DETROIT

- · Johnny Kane, Reporter
- · Kevin Guralewski, Photographer
- Alex Assaf. Producer

Thank You, Detroit

DETROIT LIONS/DETROITLIONS.COM

- Derek Heitman, Producer
- · Neil Larson, Photographer

CATEGORY #304

SPORTS STORY - LONG FORM CONTENT

At the Nigerian Table

DETROIT LIONS/DETROITLIONS.COM

- · Dustyn Blindert, Producer
- Derek Heitman, Producer

Football Fridays with Brooke Fletcher

BALLY SPORTS DETROIT

- Alex Assaf, Producer
- · Chad Schwartzenberger, Photographer
- · Kevin Guralewski, Photographer

Spartans All-Access | Jayden Reed

MICHIGAN STATE UNIVERSITY ATHLETICS/BALLY SPORTS DETROIT

- Benjamin Owen, Senior Broadcast Producer

Home

DETROITTIGERS/YOUTUBE.COM

- · Stan Fracker, Executive Producer
- · Nicholas Austin, Producer/Editor
- Cody McKittrick, Producer/Editor
- Matthew Sonefeld, Producer/Editor
- Brent Brevak, Producer/Editor

The Winged Wheel

ILITCH SPORTS + ENTERTAINMENT | DETROIT RED WINGS/ DETROITREDWINGS.COM

- · Brian Ducoffe, Producer/Editor
- Michael J Fitzsimmons, Producer
- Mark Milligan, Producer
- Arthur Regner, Co-Producer/Writer
- · Brian Woodworth, Co-Producer
- · Lauren Primeau, Co-Producer / Videographer
- · Amber Curran, Co-Producer / Videographer

CATEGORY #305

SPORTSCAST

Red Wings Legend Marty Pavelich Joins Red Wings Live! BALLY SPORTS DETROIT

- Brian Henry, Producer
- · John Keating, Host
- Larry Murphy, Analyst
- Mickey Redmond, Analyst
- · Catie Gigliotti, Producer

The Day After: Jim Turnbull reacts to son's no-hitter BALLY SPORTS DETROIT

- Catie Gigliotti, Producer
- Christopher Wasielewski, Producer
- Mickey York, Host
- Craig Monroe, Analyst
- Jack Morris, Analyst

SPORTS PROGRAM - LIVE

Pistons Live

BALLY SPORTS DETROIT

- · Craig Wilking, Producer
- Brian Henry, Producer
- Brady Clyma, Coordinating Producer
- Jeff Byle, Executive Producer

Tigers Live

BALLY SPORTS DETROIT

- Craig Wilking, Producer
- · Brian Henry, Producer
- Mary Beam, Producer
- Catie Gigliotti, Producer
- · Jason Dizik, Producer
- Christopher Wasielewski, Producer
- Jeff Byle, Executive Producer

Red Wings Live

BALLY SPORTS DETROIT

- Mary Beam, Producer
- Catie Gigliotti, Producer
- · Brady Clyma, Coordinating Producer
- Jeff Byle, Executive Producer

CATEGORY #307

SPORTS PROGRAM - POST-PRODUCED OR EDITED

Sights and Sounds

DETROIT LIONS/DETROITLIONS.COM

- Joe Marchert, Producer
- Maxwell Hahn, Producer

Under the Helmet

DETROIT LIONS/DETROITLIONS.COM

- Dustyn Blindert, Director-Producer
- Greg Maiola, Contributing Producer

Spartans All-Access | Episode 409

MICHIGAN STATE UNIVERSITY ATHLETICS/BALLY SPORTS DETROIT

· Andrew Constans, Producer

Inside The Tigers: Unhittable

BALLY SPORTS DETROIT

- · Alex Assaf, Producer
- Jeff Lyczak, Editor
- Chad Schwartzenberger, Photographer
- · Kevin Guralewski, Photographer
- · Brian Barteld, Photographer

CATEGORY #308

SPORTS - ONE TIME SPECIAL

Olympic Hopes, Gold Dreams

WOOD

· Jack Doles, Anchor

Jamie Daniels Foundation: Roasting Brett Hull

BALLY SPORTS DETROIT

- · Ken Daniels, Producer
- Alex Assaf, Producer
- · Jeff Lyczak, Editor
- Kenneth Vance, Graphic Artist

Road to Detroit 2021

DETROIT TIGERS/BALLY SPORTS DETROIT

- Stan Fracker, Executive Producer
- · Matthew Sonefeld, Producer/Editor
- Nicholas Austin, Producer/Editor/Writer

CATEGORY #309

SPORTS DOCUMENTARY

Inside the Den: Draft Special

DETROIT LIONS/DETROITLIONS.COM

- · Derek Heitman, Producer
- Joe Marchert, Producer

Spartans All-Access | Episode 326

MICHIGAN STATE UNIVERSITY ATHLETICS/BALLY SPORTS DETROIT

- Benjamin Owen, Senior Broadcast Producer

State Champs Legends - Terrance Roberson

STATE CHAMPS SPORTS NETWORK/YOUTUBE.COM

• Ryan Slocum, Reporter, Producer, Editor, Writer

CATEGORY #310

SPORTS INTERVIEW/DISCUSSION

Forward Progress with Devin Gardner

BALLY SPORTS DETROIT/BALLYSPORTS.COM

- Alex Assaf, Producer
- Devin Gardner, Host
- Chad Schwartzenberger, Photographer
- Kevin Guralewski, Photographer
- Amber Curran, Photographer

Anything Goes with Brooke Fletcher

BALLY SPORTS DETROIT

- Alex Assaf, Producer
- Brooke Fletcher, Host
- Chad Schwartzenberger, Photographer
- · Kevin Guralewski, Photographer

CATEGORY #311

LIVE SPORTING EVENT/GAME

Red Wings Opening Night 2021

BALLY SPORTS DETROIT

- · Christopher Wasielewski, Producer
- Mary Beam, Producer
- · Mark lacofano, Director
- Brady Clyma, Coordinating Producer
- Jeff Byle, Executive Producer

Detroit Tigers Spencer Turnbull No-Hitter

BALLY SPORTS DETROIT

- Christopher Wasielewski, Producer
- Michael Oddino, Director
- · Catie Gigliotti, Postgame Producer
- · Brady Clyma, Coordinating Producer
- Jeff Byle, Executive Producer

MHSAA Football Friday: Southfield A&T @ River Rouge

BALLY SPORTS DETROIT

- · Brian Henry, Brian Henry
- Max Hinson, Director
- Brady Clyma, Coordinating Producer
- Jeff Byle, Executive Producer

Miguel Cabrera's 500th Home Run

BALLY SPORTS DETROIT

- Brian Henry, Producer
- Mary Beam, Producer
- · Michael Oddino, Director
- Brady Clyma, Coordinating Producer
- Jeff Byle, Executive Producer

CATEGORY #312

LIVE SPORTING EVENT SEASON

2021 MHSAA Football Friday's Game of the Week BALLY SPORTS DETROIT

- Brian Henry, Game Producer
- Max Hinson, Director
- Mike Roy, Director/Lead EVS
- Jeff Byle, Executive Producer
- · Brady Clyma, Coordinating Producer

Pistons Basketball

BALLY SPORTS DETROIT

- Jason Dizik, Producer
- · Michael Oddino, Director
- · Brian Henry, Producer
- Jeff Byle, Executive Producer
- Brady Clyma, Coordinating Producer

2021 Detroit Tigers Baseball

BALLY SPORTS DETROIT

- · Brian Henry, Game Producer
- Christopher Wasielewski, Game Producer
- · Jason Dizik, Game Producer
- Mark lacofano, Director
- · Michael Oddino, Director
- Jeff Byle, Executive Producer
- · Brady Clyma, Coordinating Producer

CATEGORY #401

DOCUMENTARY - CULTURAL

Heartprints in the Snow

GEEPAK ENTERTAINMENT/CHANNEL 96 MUSKEGON

- Robert Michael, Creator
- · Diana Maiocco, Executive Producer

"Umoja"

IMICHIGANPRODUCTIONS/DPTV

- Rodney W. Brown, Producer
- Justin Brown, Producer
- Phil Wise, Producer
- · Wlliam Redwine, Producer
- Michael J. Thorp, Producer

CATEGORY #403

DOCUMENTARY-TOPICAL

Dateline Detroit-Secrets of a Small Town

WDIV

- Karen Drew, Investigative Reporter
- John Pompeo, Photojournalist

Shoah Ambassadors

VISIONALIST ENTERTAINMENT PRODUCTIONS/DPTV

- Keith Famie, Producer
- · Sara Hall, Associate Producer
- Brendan Martin, Videographer

Breed & Bootleg: Legends of Flint Rap Music MICHIGAN STATE UNIVERSITY/VIMEO.COM

· Geri Alumit Zeldes, Director

CATEGORY #404

MAGAZINE PROGRAM

Destination Michigan

WCMU

- · Courtney Jerome, Producer
- Stefanie Mills, Producer
- · Adam Miedema, Videographer/Producer/Editor
- · Chris Ogozaly, Executive Producer
- Matthew Ozanich, Host/Producer/Videographer/Editor

Great Lakes Now

WTVS

- · Rob Green, Series Producer
- Sandra Svoboda, Program Director

CATEGORY #405

PUBLIC AFFAIRS PROGRAM

How We Plow

CITY OF NOVI/YOUTUBE.COM

- Josh Buscher, Producer
- · Sheryl Walsh, Executive Producer

The Great Lakes Agenda

WTVS

- · Rob Green, Producer
- Jordan Wingrove, Series Editor

Community Policing That Works CITY OF HOLLAND/CITYOFHOLLAND.COM

- Kevin Lee, Producer
- Eric Bruskotter, Videographer

Ruth Ellis Center Update, Pt 3

WATER HILL CREATIVE INC./YOUTUBE.COM

- · Thomas Phillips, Producer
- Michael Kosch, Videographer/Editor

CATEGORY #406

SPECIAL EVENT COVERAGE

Woodward Dream Cruise

WXYZ/WXYZ.COM

- Marie-Terese Gould, Producer
- Elizabeth Hager, Editor
- Matthew Bellehumeur, Director

CATEGORY #407

ENTERTAINMENT

A Classy Brassy Christmas & More

WEYI/NBC25NEWS.COM

- William Harris, Producer/Co Host
- Christopher Harris, Producer/Director

Netflix puts MSU astronomy in spotlight

MICHIGAN STATE UNIVERSITY/YOUTUBE.COM

- Kevin Epling, Producer
- Greg Kohuth, Videographer/Editor

Detroit Music Awards - 30th Anniversary

DETROIT MUSIC AWARDS FOUNDATION/YOUTUBE.COM

- Jim Edelman, Executive Producer
- Gary Graff, Executive Producer
- Stacey Sherman, Executive Producer
- Howard Hertz, Executive Producer

CATEGORY #408

INTERVIEW/DISCUSSION

Newsmakers: The Mind of Maurice Sendak

WGVU

- · Zach Liniewski, Producer/Director/Editor
- · Alan Helzer, Producer/Director/Editor
- Patrick Center, Producer/Host
- Andrew Murray, Producer/Cinematographer

Capitol Memories - Ken Harris

IMICHIGANPRODUCTIONS/CAPITOLTHEATREFLINT.COM

- Rodney Brown, Producer
- · Justin Brown, Producer
- · Michael Thorp, Producer

CATEGORY #410

ARTS/ENTERTAINMENT

The Healing Power of Art – Juan Martinez

HENRY FORD HEALTH SYSTEM/FACEBOOK.COM

- Megan Winkel, Producer
- David Flora, Cinematographer/Editor

The Healing Power of Art - Johanna Curwood

HENRY FORD HEALTH SYSTEM/FACEBOOK.COM

- · David Flora, Cinematographer/Editor
- Megan Winkel, Producer

CATEGORY #411

BUSINESS/CONSUMER

Our Electric Future

WKBD

- · Carol Cain, Senior Producer/ Host
- Paul Pytlowany, Editor/ Videographer
- Timothy Brown, Videographer

CATEGORY #412

CRIME

Secrets Kept

WOOD

- Susan Samples, Reporter
- Carter Gent, Photographer

CATEGORY #413

EDUCATION/SCHOOLS

UM-Flint: Higher Expectations

MICHIGAN MEDIA/UNIVERSITY OF MICHIGAN/UMFLINT.EDU

- Bob Berg, Producer/ Photographer/ Editor
- · Jennifer Hogan, Producer

Experiential and Experimental teaching during Covid-19

MICHIGAN STATE UNIVERSITY/TROY HALE FILMS/YOUTUBE.COM

• Troy Hale, Producer

Michigan School of Kinesiology: Evolution

MICHIGAN MEDIA/UNIVERSITY OF MICHIGAN/UMICH.EDU

- · Bob Berg, Producer/ Photographer/ Editor
- · Emily Mathews, Producer
- Mary Kay Berg, Producer/ Writer

Right to Read

WKAR

· Nicole Zaremba, Producer

CATEGORY #414

CHILDREN/YOUTH/TEEN

Curious Crew - "Static Electricity"

WKAR

- · Carol Yancho, Senior Producer
- · Rob Stephenson, Host/Writer

The Mr. E Show: Episode 3, "The Space Adventure" DETROIT MEDIA SERVICES/YOUTUBE.COM

- · Rebecca Smith, Director/Editor
- "Mr. E" Emmanuel Smith, Creator/ "Mr. E"
- Joseph Harris, Director Of Photography/Segment Producer
- Chris Mosley, Writer
- Sanders Bryant, Production Designer

CATEGORY #415

ENVIRONMENT/SCIENCE

Unearthing a scientific mystery

MICHIGAN STATE UNIVERSITY/MSUTODAY.MSU.EDU

- · Kevin Epling, Producer
- Greg Kohuth, Videographer/Editor
- Jacob Templin-Fulton, Audio/Videographer

Destination Michigan

WCMU

- · Stefanie Mills, Producer
- Adam Miedema, Videographer
- Chris Ogozaly, Executive Producer
- Matthew Ozanich, Host/Producer

Cleanups and Competitions

WTVS

- · Rob Green, Producer
- Jordan Wingrove, Editor
- Bill Allessee, Editor

CATEGORY #416

HEALTH/MEDICAL

Close Cut Conversation - A Men's Health Special

WOOD

- Casey Jones, Community Affairs Director
- Joe Belliel, Photographer & Editor

Traumatic Brain Injury - Bek's Battle

MARY FREE BED/YOUTUBE.COM

Matthew Ferguson, Editor, Photographer

CATEGORY #417

HISTORICAL/CULTURAL

"Bulldozed"

IMICHIGANPRODUCTIONS/IMICHIGANPRODUCTIONS.ORG

- · Rodney W. Brown, Producer
- · William Redwine, Producer
- Justin Brown, Producer

• Phil Wise, Producer

Detroit Lions September 11 Tribute DETROIT LIONS/DETROITLIONS.COM

Derek Heitman, Producer

Hemingway in Michigan WCMU/YOUTUBE.COM

Matthew Ozanich, PRODUCER

2021 Dr. Martin Luther King Jr. Day of Celebration CAPTUS CREATIVE/WILX

- · Kevin Meyer, Producer
- Marshall Yoder, Producer
- Dyan Yoder, Producer
- Eric Nacke, Video Director
- Allen McAvoy, Audio Engineer

Black Men In America: A Powerful Conversation

WXYZ

- Andrea Isom, Host And Producer
- · David Rudolph, Producer
- John Ciolino, Photographer

CATEGORY #418

HUMAN INTEREST - SHORT FORM CONTENT

This is Michigan | Reviving Hope and Community MICHIGAN MEDIA/UNIVERSITY OF MICHIGAN/UMICH.EDU

Bob Berg, Producer/ Photographer/ Editor

Spartans All-Access | Nicolas Müller

MICHIGAN STATE UNIVERSITY ATHLETICS/BALLY SPORTS DETROIT

Andrew Constans, Producer

The Block Development

ROBIN SCHWARTZ PR/YOUTUBE.COM

- · Robin Schwartz, Producer
- · Grayson Beras, Videographer/Editor

Tent of Nations

ERIC SCHROTENBOER MUSIC & FILM/ERICSCHROTENBOER.COM

- · Eric Schrotenboer, Director, Photographer, Editor
- Joshua Vis, Producer, Director

CATEGORY #419

HUMAN INTEREST - LONG FORM CONTENT

Pay It Forward Awards

WXMI

- Jacob De La Rosa, Producer
- · Kayla Penokie, Producer

Brenda's Story – From Undocumented to Documented

MICHIGAN STATE UNIVERSITY/YOUTUBE.COM

· Geri Alumit Zeldes, Director

CATEGORY #421

MILITARY

Dream Flight

CITY OF HOLLAND/CITYOFHOLLAND.COM

- Eric Bruskotter, Videographer
- Kevin Lee, Producer

Home At Last

WEYI/NBC25NEWS.COM

William Harris, Producer/MMJ/Editor

POLITICS/GOVERNMENT

MSHDA's Why

WATER HILL CREATIVE INC./YOUTUBE.COM

- Thomas Phillips, Producer
- Michael Kosch, Videographer/Editor

CATEGORY #423

RELIGION

Derek, a Journey of Faith, Hope & Love DIOCESE OF SAGINAW/WNEM

- Erin Carlson, Executive Producer
- Christopher Gildenstern, Executive Producer

Under God: Divisible

WOOD

- Susan Samples, Reporter
- · Carter Gent, Photographer

CATEGORY #424

SOCIETAL CONCERNS

A Year of Movement

WOOD

- · Luke Stier, Producer
- Madeline Odle, Producer

The Racist Border You Don't Hear About

AJ+/YOUTUBE.COM

• Dena Takruri, Senior Presenter

Cannabis and Driving Under the Influence

WKAR/WKAR.ORG

· Nicole Zaremba, Producer

CATEGORY #425

TECHNOLOGY

The Future of Autonomous Vehicles | Excellence for Impact MICHIGAN STATE UNIVERSITY/MSUTODAY.MSU.EDU

- · Greg Kohuth, Videographer
- Anthony Sicilano, Producer/videographer
- · Jacob Templin-Fulton, Editor/videographer
- Nick Schrader, Videographer

Algorithmic Injustice?

WKAR

· Carol Yancho, Producer

CATEGORY #426

WEATHER

Preparing for The Big One

WOOD

- Kyle Wilson, Photographer
- · Luke Stier, Producer
- Emily Schuitema, Meteorologist
- Ellen Bacca, Meteorologist

CATEGORY #427

BRANDED CONTENT

House + Home

THE NATION OF ARTISTS/WHIRLPOOLCORP.COM/HFGB.ORG

• Elliot Kotek, Producer, Co-Director

New Discoveries: Michigan Neuroscience Institute MICHIGAN MEDICINE/YOUTUBE.COM

- Joe Hallisy, Producer
- Bryan McCullough, Producer
- · Hunter Mitchell, Producer
- · Christy Barnes, Coordinator

CATEGORY #501

PUBLIC SERVICE ANNOUNCEMENT - SINGLE SPOT

Keep Battling: Parkinson's Awareness Month UNCOMMON HEIGHTS/YOUTUBE.COM/

- Brian Ducoffe, Director
- · Michelle Newman, Producer
- · Kirk Gibson, Producer

CATEGORY #502

PUBLIC SERVICE ANNOUNCEMENT - CAMPAIGN

Voices

BALLY SPORTS DETROIT

- Andrew Walton, Senior Producer
- Jason McCombs, Graphic Artist
- Kevin Guralewski, Videographer
- · Lauren Pober, Director Of Marketing

60 Seconds of Spartan Seasons : Campaign

MICHIGAN STATE UNIVERSITY/MSUTODAY.MSU.EDU

- Anthony Siciliano, Director / Producer
- Greg Kohuth, Videographer
- Jacob Templin-Fulton, Videographer / Editor
- Nick Schrader, Videographer / Editor

COMMERCIAL - SINGLE SPOT

Michigan Answers - Carter

DANIEL BRIAN ADVERTISING/WDIV

- Daniel Cobb, Creative Director
- Matthew Bunk, Creative Director
- Megan Suddon, Producer
- Stephen Thomas, Art Director
- Alyssa Masters, Editor
- Rebecca Priest, Producer
- Daniel Cobb Jr, Music Composer

Draft Lottery Fan reactions

DETROIT PISTONS/BALLY SPORTS DETROIT

- Andrew Gyorgyfi, Producer/Editor
- Erin Gibson, Producer

Detroit Pistons 2021 Brand campaign DETROIT PISTONS/BALLY SPORTS DETROIT

- Andrew Gyorgyfi, GFX Support
- Tyrel Kirkham, VP Marketing
- Alicia Jeffreys, SVP Marketing
- Justin Winget, Creative Director

CATEGORY #504

COMMERCIAL - CAMPAIGN

Detroit's In Us

BALLY SPORTS DETROIT

- · Andrew Walton, Senior Producer
- Jason McCombs, Graphic Artist
- · Lauren Pober, Director Of Marketing
- Chad Schwartzenberger, Cinematographer
- Kyle Hill, Cinematographer

Detroit Roots

BALLY SPORTS DETROIT

- Andrew Walton, Senior Producer/Cinematographer
- Chad Schwartzenberger, Cinematographer
- Jason McCombs, Digital Artist
- · Lauren Pober, Maketing Director

Sister Lewis Gossips to the Neighbors

HATTIEGIRL ICE CREAM AND FOODS, LLC/COMCAST

- James Render, Conceived, Written
- Quentin Howell, Created, Produced

Tigers Spring Training

BALLY SPORTS DETROIT

- Andrew Walton, Writer/Sr Producer
- Jason McCombs, Digital Artist
- · Lauren Pober, Director Of Marketing

Caps On

DETROITTIGERS/BALLY SPORTS DETROIT

- Stan Fracker, Executive Producer
- Ellen Zeringue, Producer
- Matthew Sonefeld, Producer/Editor
- Brent Brevak, Producer/Editor

Michigan Answers Campaign

DANIEL BRIAN ADVERTISING/WDIV

- Daniel Cobb Jr, Music Composer
- Stephen Thomas, Art Director
- Matthew Bunk, Creative Director
- · Alyssa Masters, Editor
- Megan Suddon, Producer
- Rebecca Priest, Producer
- · Daniel Cobb, Creative Director

CATEGORY #505

NEWS PROMOTION - TOPICAL (SINGLE SPOT)

Clues to Domestic Violence

WZZM

Jonathan Flis, Producer / Editor

CATEGORY #506

NEWS PROMOTION - IMAGE (SINGLE SPOT)

Meet Jay

WZZM

Jonathan Flis, Producer / Editor

WXYZ - Morning Razzle Dazzle

WXYZ

- Phil Wrobel, Executive Producer
- · Karam Rassam, Producer

Lucky Day

WXMI

- Maxwell Boughton, Producer
- · Aaron Willmore, Producer

PROGRAM PROMOTION (SINGLE SPOT)

The Greatest Challenges

CENTER FOR ACADEMIC INNOVATION UNIVERSITY OF MICHIGAN/YOUTUBE.COM

- Jerry Anderfuren, Producer
- · Kameron Donald, Producer
- Eric Joyce, Producer

Shopify 313 Launch

DETROIT PISTONS/PISTONS.COM

- Andrew Gyorgyfi, Producer/Camera
- · Erin Gibson, Producer/Editor

CATEGORY #509

IMAGE PROMOTION (SINGLE SPOT)

Hear Every Voice, Share Every Story

WKAR

- · Carol Yancho, Senior Producer
- Daniel Wogan, Editor

Year in Review - 2021 - Michigan State University

MICHIGAN STATE UNIVERSITY/MSUTODAY.MSU.EDU

- Anthony Siciliano, Director / Producer
- Nick Schrader, Producer / Designer / Editor
- · Jacob Templin-Fulton, Editor / Designer

CATEGORY #511

SPORTS PROMOTION (SINGLE SPOT)

Big Sean partnership announcement

DETROIT PISTONS/PISTONS.COM

- · Andrew Gyorgyfi, Motion Gfx/Editor
- Tyrel Kirkham, VP Marketing

Game Night Intro video

DETROIT PISTONS/PISTONS.COM

- Andrew Gyorgyfi, Producer/Editor
- · Erin Gibson, Producer

Martin Night Intro video

DETROIT PISTONS

- Andrew Gyorgyfi, Producer/Editor/Camera

CATEGORY #512

SPORTS PROMOTION (CAMPAIGN)

"Let's Go Red Wings" Spot Composite

ILITCH SPORTS + ENTERTAINMENT | DETROIT RED WINGS/ DETROITREDWINDS.COM

- Michael J Fitzsimmons, Producer
- Peter Skorich, Producer

FOX66 FOOTBALL FIX

WEYI

- Phillip Krapohl, Producer / Director / Editor
- Jonathan Deutsch, Producer / Talent

CATEGORY #601

ANCHOR-NEWS

Alicia Smith

WXYZ

· Alicia Smith, Anchor

Abel Anchors

WXYZ

· Brian Abel, Anchor

Donovan Long- News Anchor WOOD

· Donovan Long, Anchor

CATEGORY #602

ANCHOR WEATHER

Chief Meteorologist David Young WLNS

David Young, Chief Meteorologist

Meteorologist Christina Zimmerman

WJRT

Christina Zimmerman, Meteorologist

CATEGORY #603

ANCHOR - SPORTS

Jonathan Deutsch Sports Anchor Composite WEYI

· Jonathan Deutsch, Anchor

Mickey York BALLY SPORTS DETROIT

Mickey York, Anchor

CATEGORY #604

SPORTS ANALYST

Devin Gardner

BALLY SPORTS DETROIT

Devin Gardner, Analyst

Greg Kelser

BALLY SPORTS DETROIT

Greg Kelser, Analyst

Tim McCormick

BALLY SPORTS DETROIT

• Tim McCormick, Analyst

Craig Monroe

BALLY SPORTS DETROIT

Craig Monroe, Analyst

CATEGORY #605

SPORTS PLAY-BY-PLAY

Ken Daniels: 25th Season with the Detroit Red Wings

BALLY SPORTS DETROIT

Ken Daniels, Play By Play

Johnny Kane Play-by-Play

BALLY SPORTS DETROIT

Johnny Kane, PxP

CATEGORY #606

REPORTER - DAILY NEWS

Rod Meloni

WDIV/CLICKONDETROIT.COM

· Rod Meloni, Reporter

Active Reporting with Victor Williams

WDIV

· Victor Williams, Reporter

Nick Monacelli 2021 Composite WDIV

Nick Monacelli, Reporter

CATEGORY #607

REPORTER - INVESTIGATIVE

Rob Wolchek-Investigative Reporter WJBK

· Robert Wolchek, Investigative Reporter

Heather Catallo Reporting

WXYZ

• Heather Catallo, Investigative Reporter

CATEGORY #608

REPORTER - SPECIALTY ASSIGNMENT

Trading injury victims' care for cash

WXYZ

· Kim Russell, Reporter

Royal Oak Remembered

WDIV/CLICKONDETROIT.COM

Rod Meloni, Reporter

CATEGORY #609

REPORTER - SPORTS

Mike Lacett: Sports Reporter

WZZM

Michael LaDolcetta, Sports Reporter

Johnny Kane Reporter BALLY SPORTS DETROIT

· Johnny Kane, Reporter

CATEGORY #610

PERFORMER/NARRATOR

University of Michigan Chamber Choir Presents Considering Matthew Shepard

MICHIGAN MEDIA/UNIVERSITY OF MICHIGAN/DPTV

• Eugene Rogers, Director/ Conductor

One Final Time

MICHIGAN STATE UNIVERSITY/TROY HALE FILMS/YOUTUBE.COM

Troy Hale, Reporter

CATEGORY #611

PROGRAM HOST/MODERATOR/CORRESPONDENT

Brooke Fletcher

BALLY SPORTS DETROIT

• Brooke Fletcher, Host

Curious Crew Host Composite

WKAR

Rob Stephenson, Host

LIVE SPORTS PRODUCER

Live Sports Producer - Chris Wasielewski

BALLY SPORTS DETROIT

· Christopher Wasielewski, Producer

Jason Dizik - Pistons & Tigers

BALLY SPORTS DETROIT

· Jason Dizik, Producer

CATEGORY #614

WRITER - NEWS

Michigan's Bottle Bill: Sorting Through a Sticky Situation

MLIVE.COM

· Lori Chapman, Writer

Lora Painter - Writer Composite

WWMT

Lora Painter, Writer

CATEGORY #615

WRITER - SPORTS

Bally Sports Detroit Teases

BALLY SPORTS DETROIT

- Jason Dizik, Writer
- · Brian Henry, Writer

John Keating

BALLY SPORTS DETROIT

John Keating, Anchor

WRITER - SHORT FORM CONTENT

Writing on the Road

MICHIGAN STATE UNIVERSITY/TROY HALE FILMS/YOUTUBE.COM

• Troy Hale, Writer

Phillip Krapohl - Promo Composite 2021

WEYL

Phillip Krapohl, WRITER

Donovan Long-Writer

WOOD

· Donovan Long, Writer

CATEGORY #618

WRITER - SPOTANNOUNCEMENT

Spring Training - Grass

BALLY SPORTS DETROIT

- Andrew Walton, Writer/Senior Producer
- · Jason McCombs, Digital Artist
- · Lauren Pober, Director Of Marketing

Michigan Answers - Carter

DANIEL BRIAN ADVERTISING/WDIV

· Matthew Bunk, Writer

CATEGORY #619

DIRECTOR - LIVE OR RECORDED LIVE

Director - Michael Oddino - Live

BALLY SPORTS DETROIT

Michael Oddino, Director

CATEGORY #620 DIRECTOR - SPORTS

Alan DeKelaita Directing

BALLY SPORTS DETROIT

· Alan Dekelaita, Director

CATEGORY #621

DIRECTOR - LONG FORM CONTENT

Umoja

IMICHIGANPRODUCTIONS/DPTV.ORG

Justin Brown, Director

Shoah Ambassadors

VISIONALIST ENTERTAINMENT PRODUCTIONS/DPTV

Keith Famie, Director

University of Michigan Chamber Choir Presents Considering Matthew Shepard

MICHIGAN MEDIA/UNIVERSITY OF MICHIGAN/

- Bob Berg, Producer/Director
- · Jeff Forster, Director

CATEGORY #623

EDITOR - SPORTS

Alex Assaf

BALLY SPORTS DETROIT

Alex Assaf, Editor

Emily Rouleau - The Return of High School Football BALLY SPORTS DETROIT

• Emily Rouleau, Associate Producer

EDITOR - SHORT FORM CONTENT

Remote Editing - Professor on the Road

MICHIGAN STATE UNIVERSITY/TROY HALE FILMS/YOUTUBE.COM

· Troy Hale, Editor

2021 Editor Composite

DETROIT LIONS/DETROITLIONS.COM

· Neil Larson, Editor

Andrew DuPont Composite

DETROITTIGERS/YOUTUBE.COM

Andrew DuPont, Editor

CATEGORY #625

EDITOR - LONG FORM CONTENT

Umoja

IMICHIGANPRODUCTIONS/DPTV.ORG

Justin Brown, Editor

Shoah Ambassadors

VISIONALIST ENTERTAINMENT PRODUCTIONS/DPTV

- · Brendan Martin, Editor
- J.R. Grant, Editor

Secrets Kept

WOOD

· Carter Gent, Editor

CATEGORY #626

EDITOR - SPOT ANNOUNCEMENT

Football Fridays - No Glory

BALLY SPORTS DETROIT

- Andrew Walton, Editor/Senior Producer
- · Lauren Pober, Director Or Marketing

Jason Woods - Editor

WOOD

· Jason Woods, Editor

"Let's Go Red Wings" Spot Campaign Editing

ILITCH SPORTS + ENTERTAINMENT | DETROIT RED WINGS/BALLY SPORTS DETROIT

Michael J Fitzsimmons, Editor

CATEGORY #627

PHOTOGRAPHER - NEWS

Visual Storytelling

WZZM

• Evan Linnert, Photographer

Jason Heeres - Photojournalist

WWMT

Jason Heeres, Photojournalist

CATEGORY #628

PHOTOGRAPHER - SPORTS

Schwartzenberger Cinematography

BALLY SPORTS DETROIT

Chad Schwartzenberger, Director Of Photography

2021 Photographer Composite

DETROIT LIONS/DETROITLIONS.COM

Neil Larson, Photographer

Kevin Guralewski Photographer Sports Composite BALLY SPORTS DETROIT

Kevin Guralewski, Photographer

CATEGORY #629

PHOTOGRAPHER - SHORT FORM CONTENT

Battle Creek Gridiron Club

WWMT

Jason Heeres, Photographer/Editor

Healing Mountain

NEWSNET/YOURNEWSNET.COM

• Danielle Radin, Journalist

CATEGORY #630

PHOTOGRAPHER - LONG FORM CONTENT

Sustainable Shipping

WTVS

Doug Clevenger, Photographer

Our Electric Future

W/W/J

Paul Pytlowany, Producer/ Editor/ Videographer

CATEGORY #631

VIDEO ESSAY

Me myself and my lens

WWMT

Jason Heeres, Photographer/Writer

A Rehabilitation Story- Hailey Naugle MARY FREE BED/YOUTUBE.COM

Matthew Ferguson, Photographer, Editor

CATEGORY #632
VIDEO JOURNALIST

Chris Yu - Video Journalist Composite WWMT

· Chris Yu, Video Journalist

Iron, ice cream and love

MICHIGAN STATE UNIVERSITY/YOUTUBE.COM

Mike Castellucci, Video Journalist

CATEGORY #633

GRAPHIC ARTS - MOTION GRAPHICS

Curious Crew Graphics Composite WKAR

· Daniel Wogan, Graphic Artist

Motion Graphics Compilation - Francesco Collins WKBD/WWJ

• Francesco Collins, Graphic Designer

CATEGORY #635

AUDIO

Michael's Cancer Survival Story

MICHIGAN MEDICINE/YOUTUBE.COM

• Erica Bass, Producer

A Classy Brassy Christmas & More

WEYI/WSMH/WBSF

• Christopher Harris, Audio Supervisor

CATEGORY #636

LIGHTING

Brendan Martin's Lighting Composite VISIONALIST ENTERTAINMENT PRODUCTIONS

· Brendan Martin, Lighting Director

Kevin Guralewski Lighting Composite BALLY SPORTS DETROIT

· Kevin Guralewski, Lighting

Schwartzenberger Lighting Compilation BALLY SPORTS DETROIT

Chad Schwartzenberger, Director Of Photographer

CATEGORY #637

TECHNICAL ACHIEVEMENT

Technical Achievement Composite

WKAR

Ken Merley, Operations Supervisor

Weather Experience

WOOD/ZOOM.COM

- Ellen Bacca, Meteorologist
- Ryan Simmons, Producer



29155 Northwestern Hwy. #389 Southfield, MI 3248-827-0931 natasmichigan.org